



**Who We Are and
How We Can Help
October 2020**

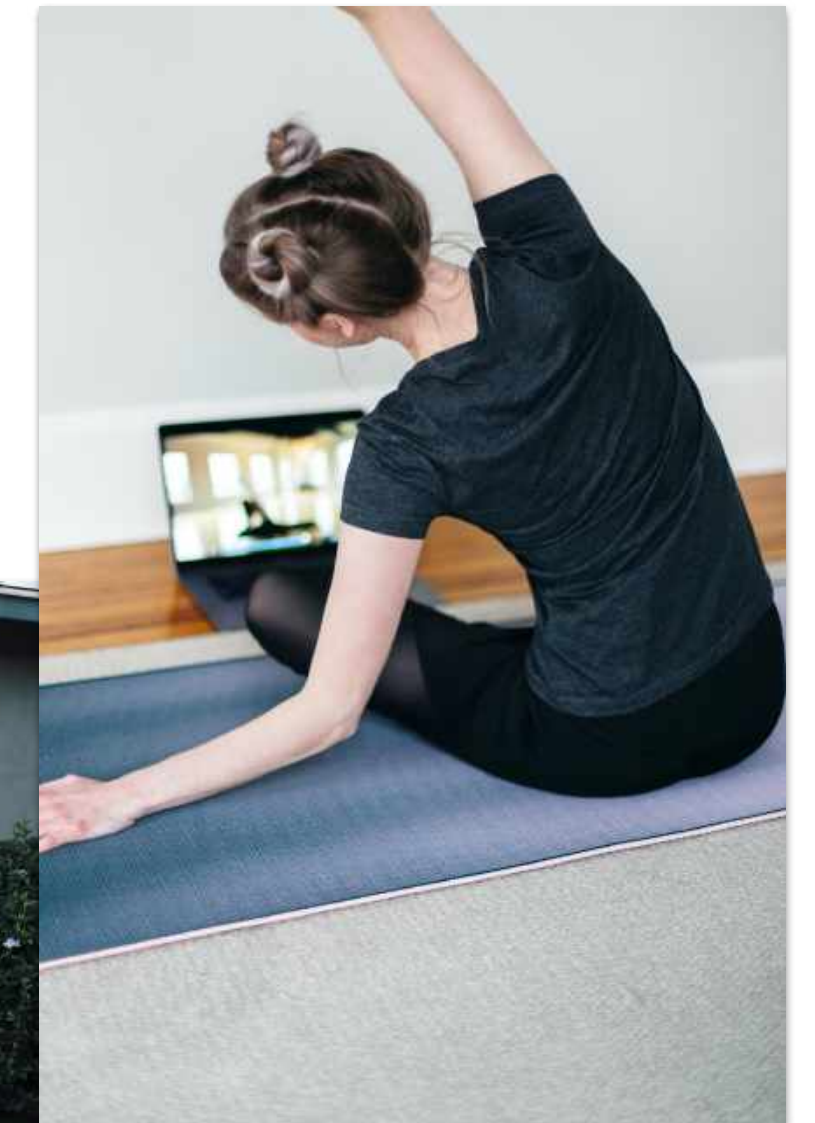


AGENDA & INTRODUCTION

- Introduction
- Overview
- All About Partners
- MedFit Scholarship
- Next Steps



Melanie Kozel
Director of Partnerships
BurnAlong





OVERVIEW

WHO WE ARE

‘Whole Mind, Whole Body, Whole Life’

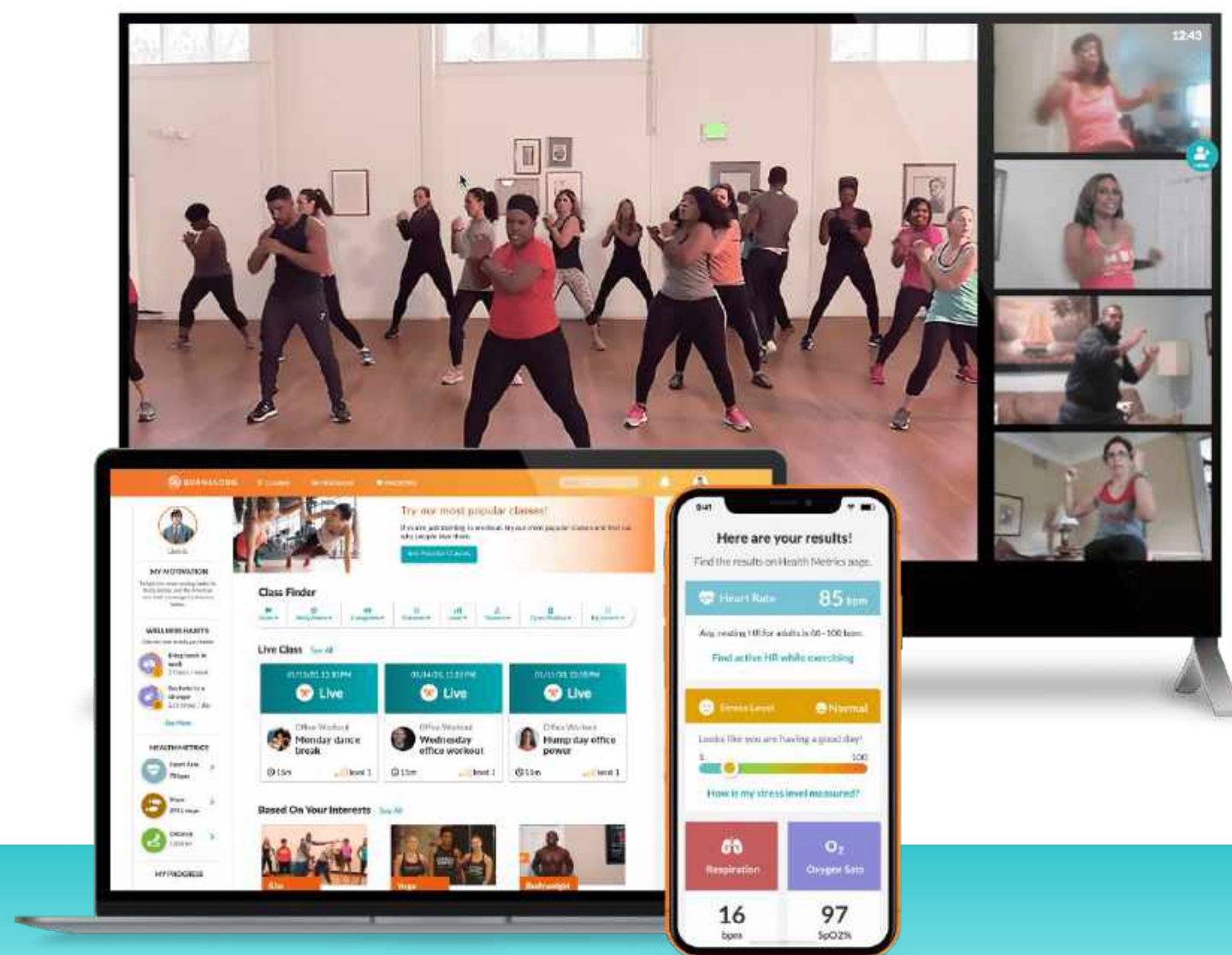
We help organizations change the lives of their employees by providing a personalized, holistic approach to wellness, with the social support proven to maximize impact.



Organizational change only happens when every employee is set up to succeed.



- 1 CHOICE AND DIVERSITY**
- 2 SOCIAL MOTIVATION**
- 3 PERSONALIZATION**





HOW WE WORK WITH YOU

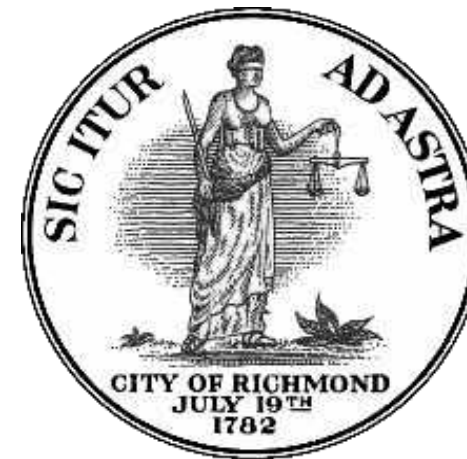
YOUR VIRTUAL PLATFORM

- ➔ **Stream classes.** Live or on demand
- ➔ **Earn revenue.** No cost to join. Get views and get paid. We get paid from corporations and insurers.
- ➔ **Reach new clients.** Build a national following through BurnAlong users.
- ➔ **Retention.** Use BurnAlong to keep clients wherever they are.





WORKING WITH CLIENTS LIKE..





HOW WE'RE DIFFERENT



1

CHOICE AND DIVERSITY

- ➔ 750+ Relatable Instructors
- ➔ 45+ Categories
- ➔ 5,000+ classes



Nutrition



Cardio



Mental Health



Financial Wellbeing



Prenatal



Fit Over 50



Sleep



Adaptive Workouts



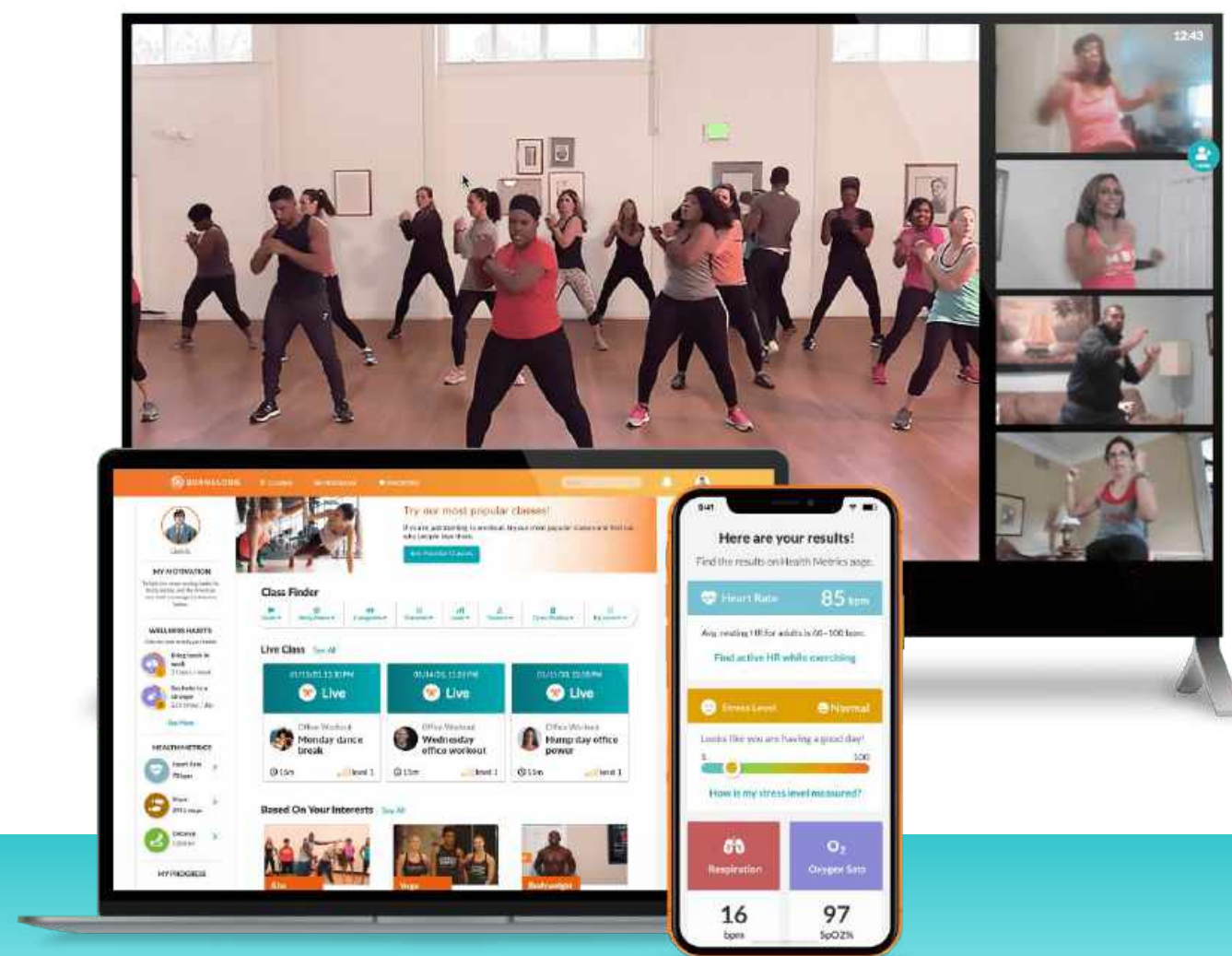
Youth

Meeting Employees & their families wherever they are on life's journey

HOW WE'RE DIFFERENT

2 SOCIAL MOTIVATION

- ➔ Up to 4 family members can join for free
- ➔ Join classes and invite your family, co-workers, & friends
- ➔ Meet new people in communities



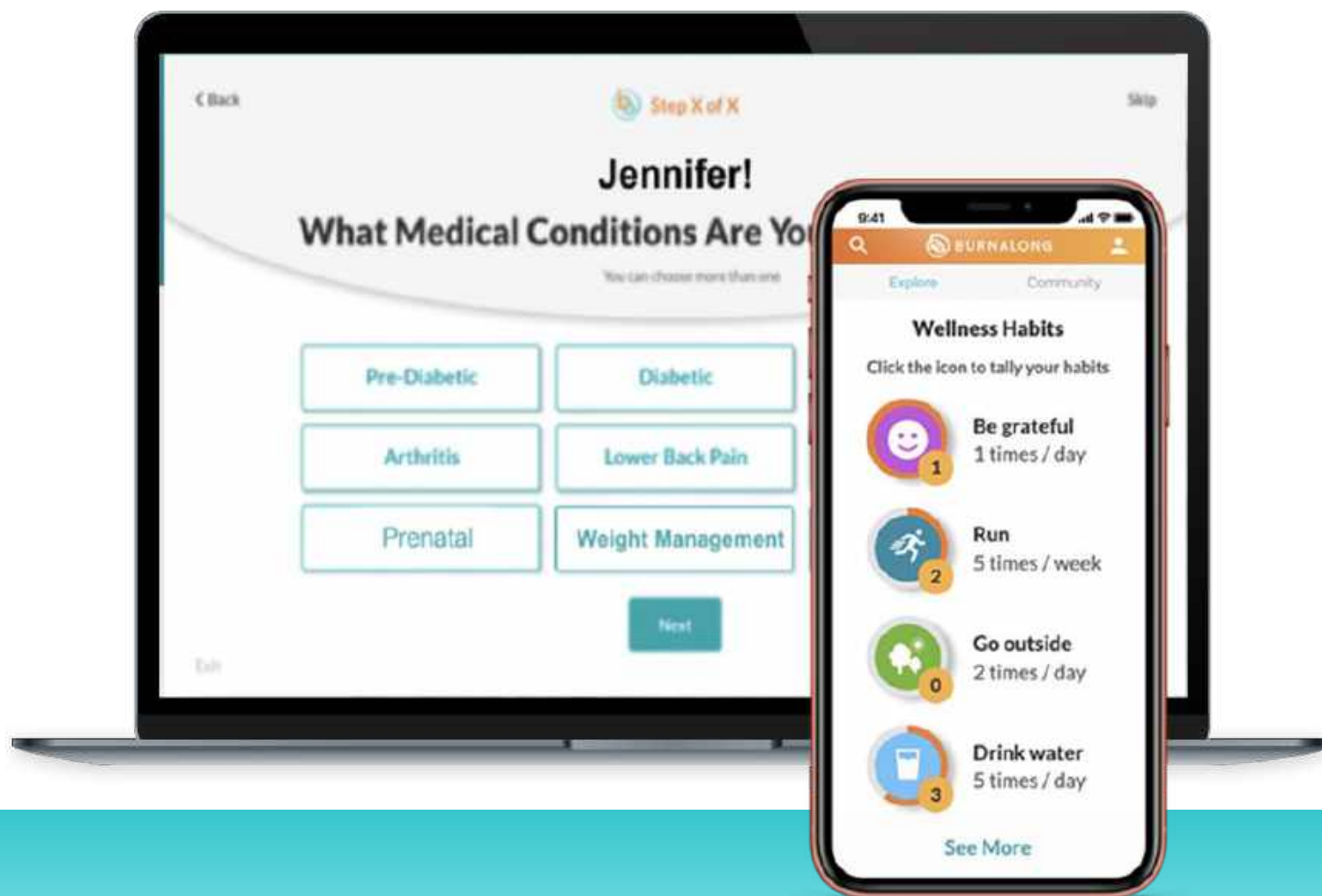


HOW WE'RE DIFFERENT

3

PERSONALIZATION

- ➔ Survey to start: meeting employees where they are
- ➔ Track conditions and goals
- ➔ Machine learning



Maria lost 30 lbs, while rebuilding her confidence after a Thyroid Gland removal



Paulette was able to avoid Diabetes Medication after losing 60 lbs

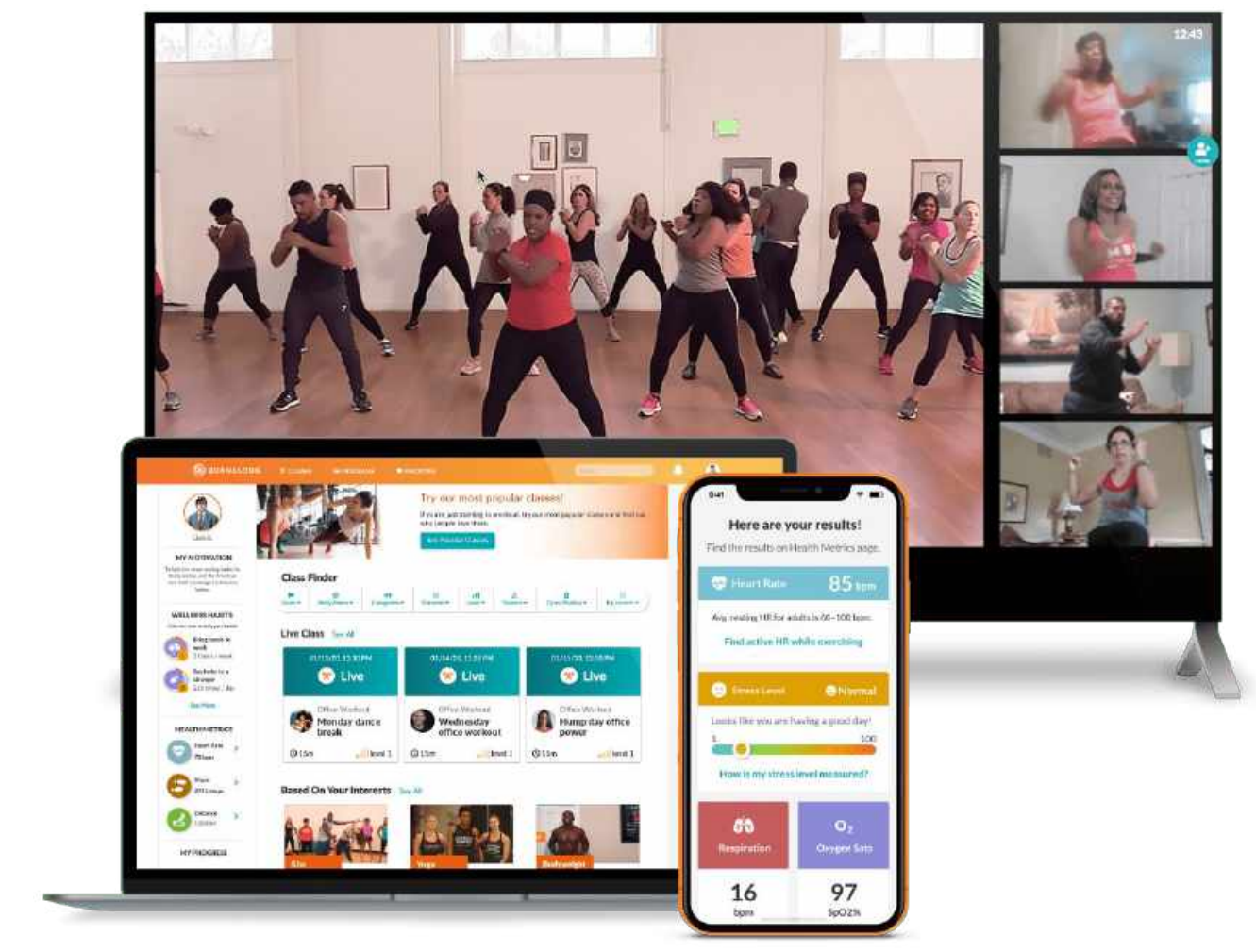


ALL ABOUT PARTNERS

Reach More People with Less Hassle

Let Us Handle the Tech

- + 24/7 streaming platform
- + Partner-only publishing portal (app and web)
- + Live-streaming capability
- + Full tech support team
- + Reporting metrics (measure your success)



Earn Income While You Sleep

- + Have users watching your on-demand classes at all hours
- + On-demand channel saves you energy (and time)
- + Unlimited amount of classes can be added

Reach More People with Less Hassle

Quick and Easy Setup

- + Go live in a matter of hours
- + Straightforward profile review process
- + Easily download the app on iOS or Android
- + Upload videos in minutes
- + Connect to hundreds of thousands of users



Resources to Help You Grow

- + Dedicated partnerships team
- + New partner orientation and monthly office hours
- + Newsletters, webinars, how-to videos and more!

SAFEGUARD YOUR BUSINESS

*“BurnAlong is awesome! It gives me the opportunity to **share my passion**, connect with and help others across the entire country, not just in my area!*

I enjoy interacting with my clients after they complete a workout with me and hearing about which workouts they love and love to hate!

***BurnAlong is easy to use** and is a blessing in my life!”*

- Kelly Mase
“The Burpee Queen”
BurnAlong Partner

- ▶ Create a virtual presence that’s there no matter what happens to your physical clients or brick-and-mortar space
- ▶ Develop a national network of clients
- ▶ Create relationships with large organizations with thousands of employees
- ▶ Use your channel as a retention tool
- ▶ Create programming of various lengths, ability levels and formats to reach the most users

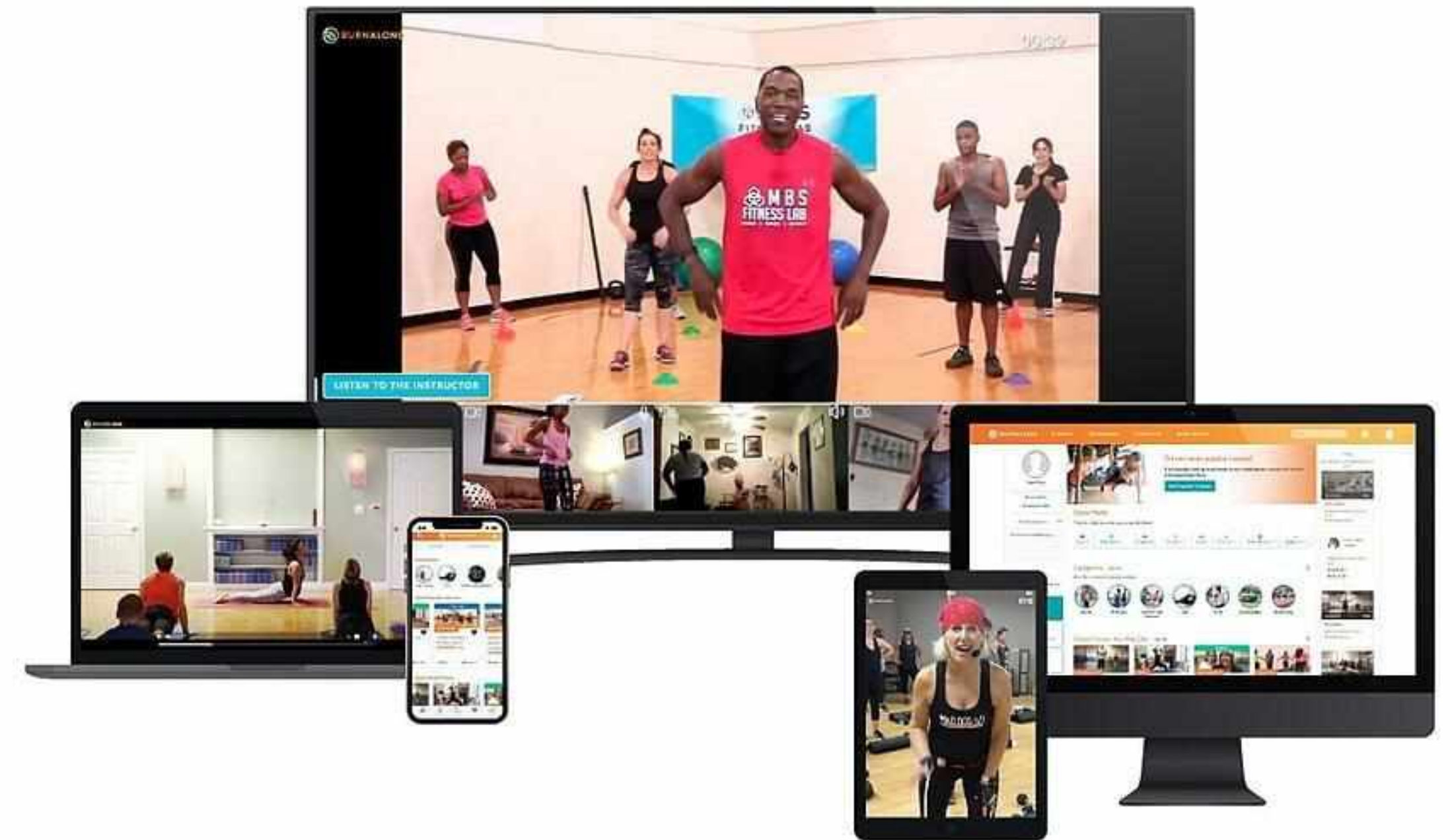




MEDFIT SCHOLARSHIP

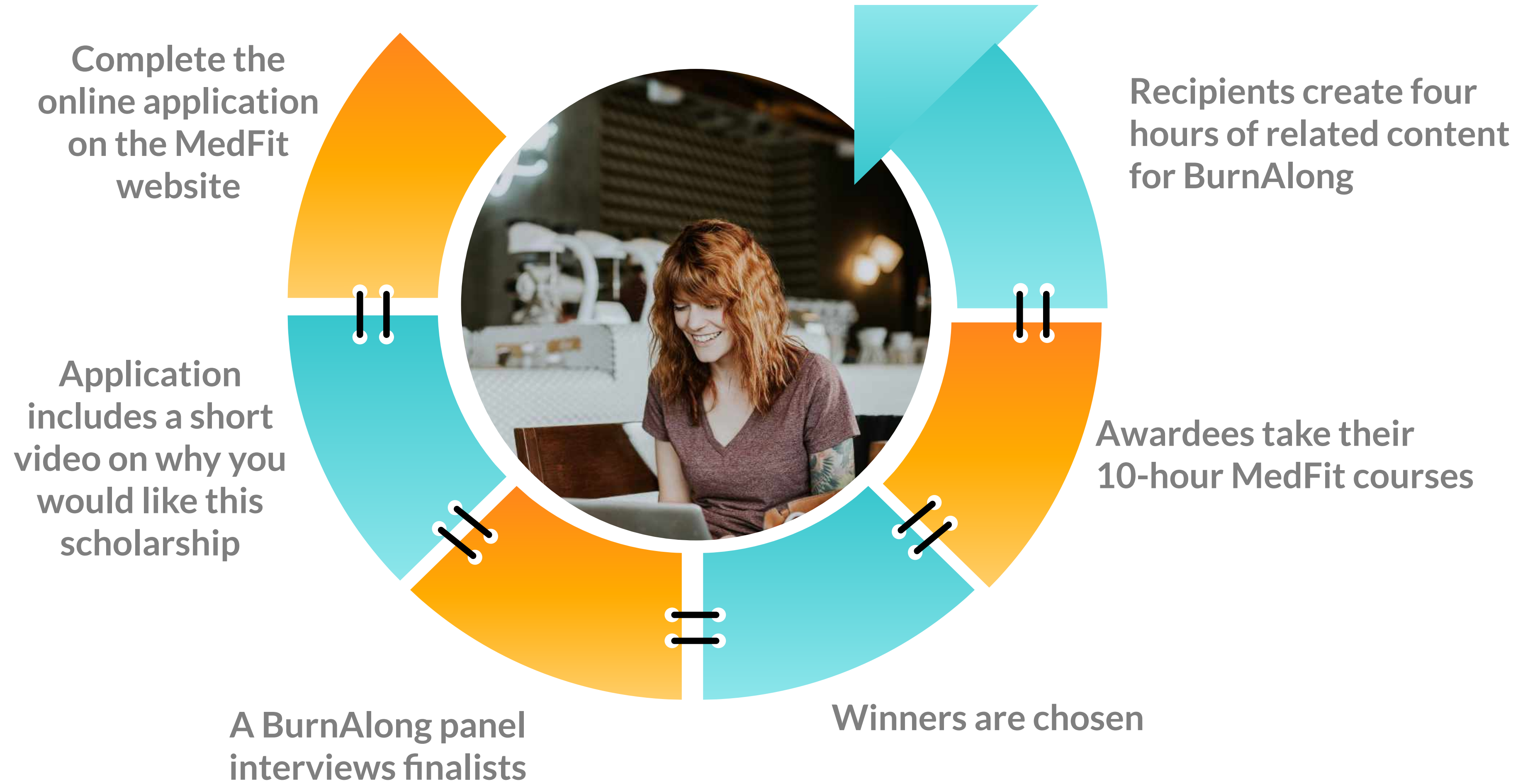
HOW IT WORKS

- ➔ Recipients have their 10-hour course covered in full by BurnAlong
- ➔ Awardees will use their course knowledge to create programming for the BurnAlong network





APPLICATION PROCESS



Deadline:
October 31, 2020

Open to NEW
BurnAlong partners
only





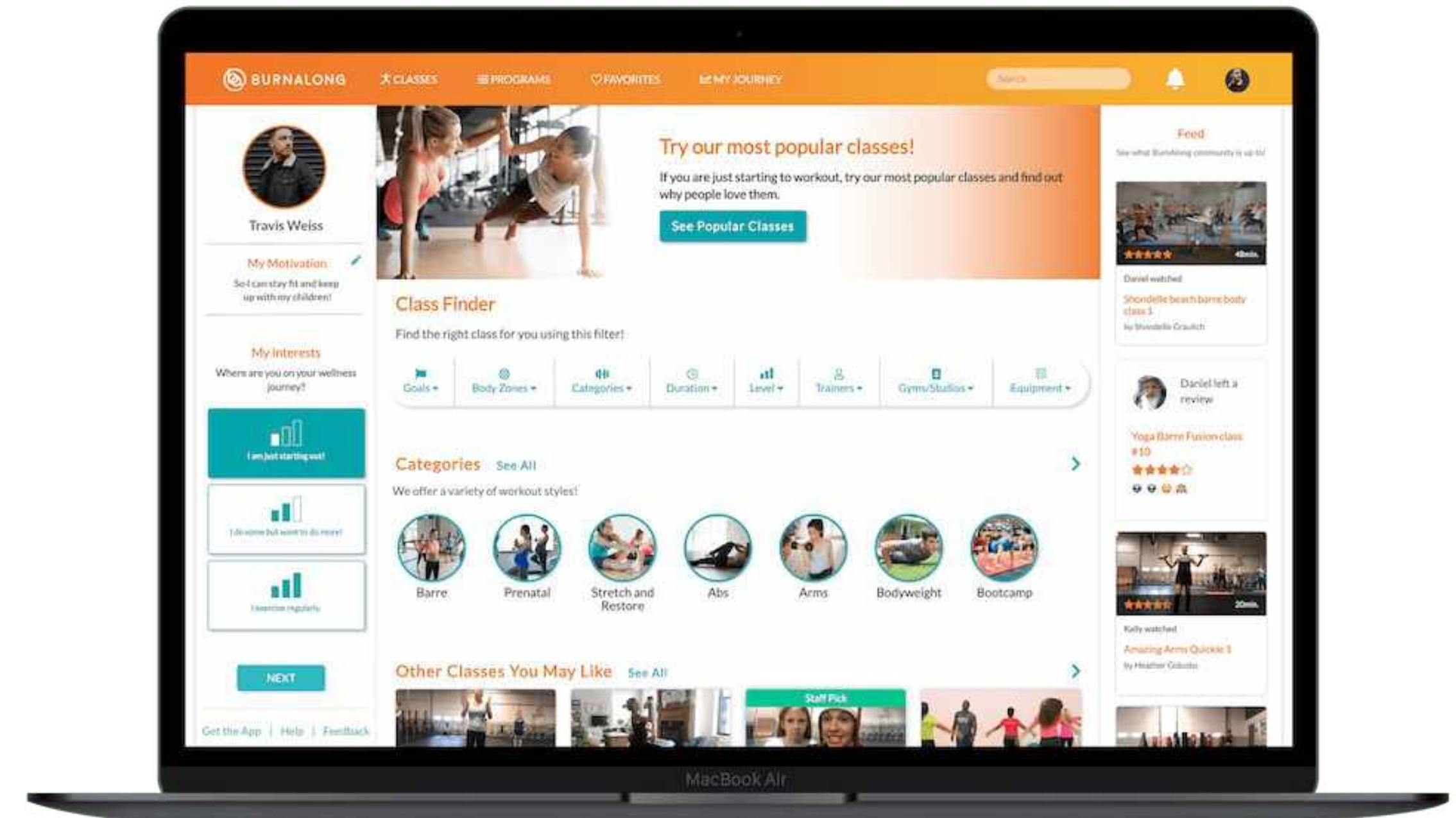
NEXT STEPS



NEXT STEPS: SCHOLARSHIP APPLICATION

HOW TO APPLY

- ➔ Visit medfitnetwork.org
- ➔ Prep your video and submit application
- ➔ Look for an email from the BurnAlong partnerships team should you be selected





NEXT STEPS: EXPLORE BURNALONG

LEARN MORE ABOUT US

- ➔ Online info: burnalong.com/partners
- ➔ Signup: partners.burnalong.com
- ➔ Email: partners@burnalong.com

