

## **PROFIT, POWER, AND PERMISSION**

### **Building Your Castle**

#### **The Self-Interview**

1. What are you doing that's different (differentiation is a key to your magnetism)?
  
  
  
  
  
  
  
  
  
  
2. What is the Contagiastic Message?
  
  
  
  
  
  
  
  
  
  
3. What will people "see" that represents your castle?
  
  
  
  
  
  
  
  
  
  
4. Where do you do what you do?
  
  
  
  
  
  
  
  
  
  
5. Who do you do it for?
  
  
  
  
  
  
  
  
  
  
6. What does it bring you?

7. Who else is connected to your project or your evolving plan?
8. What factors are necessary as building blocks?
9. How, specifically, is your work therapeutic, healing, or curative?
10. What professional relationships will you develop with Medical Practitioners?
11. How will you find (repeatedly) your Avatar (use the I.C.A. worksheet)?
12. What is the Promise and Offer that will compel that Avatar?
13. What value do you deliver, what reward do you receive?

14. Crystallize the Future Memory (including income, schedule, human connections, and personal reward)

## Your Creative Tension Template

